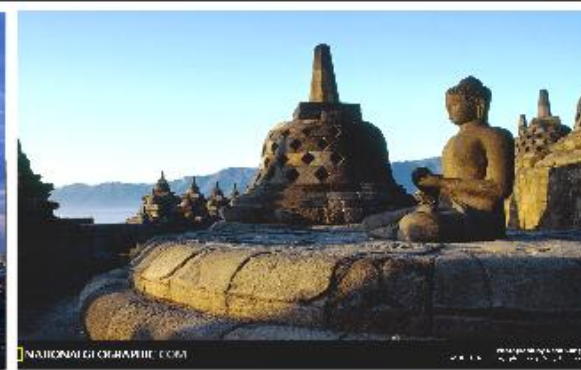
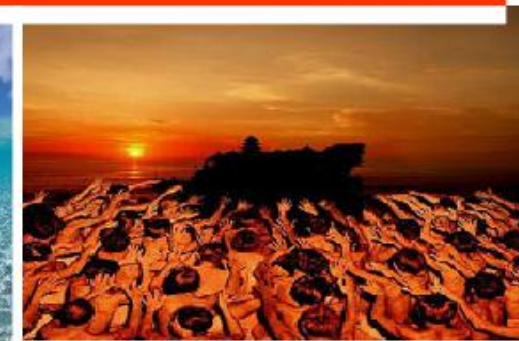




# COMBATING CORRUPTION



# THE MISSION CONTINUES .....



# Gender, Culture and Corruption



Giri Suprapdiono  
Director of Gratification  
Corruption Eradication Commision  
KPK  
Medan, 23 October 2013

5

65

70

4

...?

7

100%

32

8

38

337

# KPK's Corruption Cases Handling 2003-2012 (100% conviction rate)

## Based on Type of Cases (2004-2012)

NO	Type of Cases	2004	2005	2006	2007	2008	2009	2010	2011	2012	Number
1	Procurement	2	12	8	14	18	16	16	10	11	107
2	Red Tape			5	1	3	1		0		10
3	Bribery		7	2	4	13	12	19	25	34	116
4	Illegal Fees			7	2	3			0		12
5	Misuse of Gov. Funds			5	3	10	8	5	4	3	38
	Numbers of cases	2	19	27	24	47	37	40	39	48	283

## Based on Defendant's Title (2004-2012)

NO	Title	2004	2005	2006	2007	2008	2009	2010	2011	2012	Number
1	Parliament Member				2	7	8	27	5	16	65
2	Minister/Head of Ministrial Level		1	1		1	1	2		1	7
3	Ambassadors				2	1		1			4
4	Commisioners		3	2	1	1					7
5	Governors	1		2		2	2	1			8
6	Mayor/Head of Regents/District			3	7	5	5	4	4	4	32
7	Echelon I, II, III	2	9	15	10	22	14	12	15	8	107
8	Judges							1	2	2	5
9	Private sectors	1	4	5	3	12	11	8	10	16	70
10	Others		6	1	2	4	4	9	3	3	32
	Numbers of defendants	4	23	29	27	55	45	65	39	50	337

# Gender and Corruption



Are Women Really Less  
Corrupt Than Men?

**How corruption could  
impact women and  
men?**

# The Relationship of Culture and Corruption



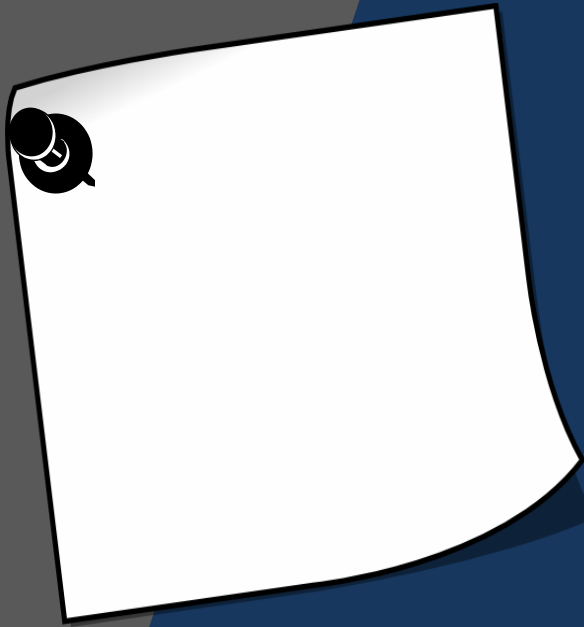
Al-Quran  
procurement  
Graft Case



Oil regulator  
Graft Case



Imported Beef  
Case



The 3

Strategies

**Anti-Corruption**

# 3 Strategy

**Enforcement**

**Deter to corrupt**

**Cases**

**Prevention**

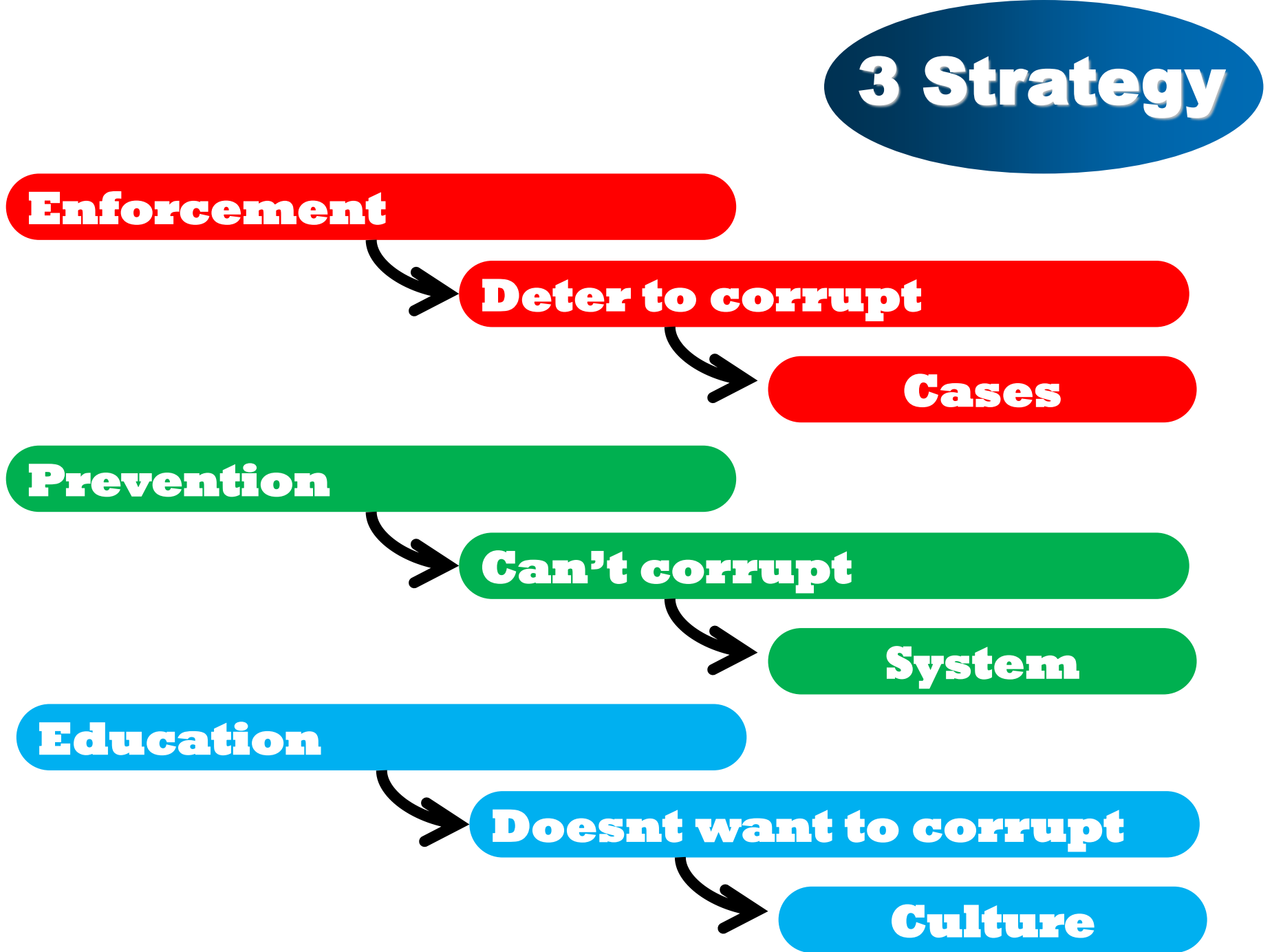
**Can't corrupt**

**System**

**Education**

**Doesnt want to corrupt**

**Culture**





# THE WORLD SHIFTED

Source : Hermawan Kertajaya

# SHIFT #1

## From Vertical to Horizontal



**300+**  
million population



**800+**  
million population



Breaking News



Trending Topics

# SHIFT #2

## From Exclusive to Inclusive



*Tim Pemberantasan Korupsi (TPK) Era Orba  
Di bawah Jaksa Agung*

Local Action



*Gerakan anti korupsi saat ini dilakukan lintas  
fungsi dan bahkan lintas negara*

Borderless Action

# SHIFT #3

## From Individual to Social



Eliot Ness

A screenshot of a website for 'The American Anti-Corruption Act'. The top navigation bar is red with links: 'READ THE ACT', 'ABOUT THE ACT', 'THE PLAN', 'VIDEOS', and 'PRESS'. There are two logos for 'THE AMERICAN ANTI-CORRUPTION ACT' and a yellow button that says 'DOWNLOAD THE ACT'. The main text reads: 'ELECTIONS SOLD. POLITICIANS BRIBED. MONEY CONTROLLING OUR GOVERNMENT. IT'S NOT AMERICAN. it's corruption'. Below this is a section titled 'ADD YOUR NAME TO CO-SPONSOR THE ANTI-CORRUPTION ACT' with the large text 'pass the Act'. At the bottom, there is a form with the text 'Add your name to join a million others who demand that Congress pass the Anti-Corruption Act to get money out of politics'. The form has fields for 'Name' (with 'YOUR NAME' placeholder), 'Email' (with 'EMAIL' placeholder), and 'ZIP' (with 'ZIP' placeholder). At the bottom of the form are two buttons: a red one labeled 'ADD YOUR NAME' and a blue one labeled 'SIGN WITH 1-CLICK', separated by the word 'OR'.

All Americans

# Shift #1

## Rational Perspective

### Rational Crime Theory

Decision to corrupt is affected by:

- *Expected return*
- *Risk to be caught*
- *magnitude of punishment*

**CURATIVE  
ACTIONS**



# Shift #2

## Emotional Perspective

### Regret Theory

Decision to corrupt is affected by:

- Personal dialogue and personal norms
- Regret with values
- System development

**PREVENTIV  
E ACTIONS**



# Shift #3

## Human Spirit Perspective

### Social Identity Theory

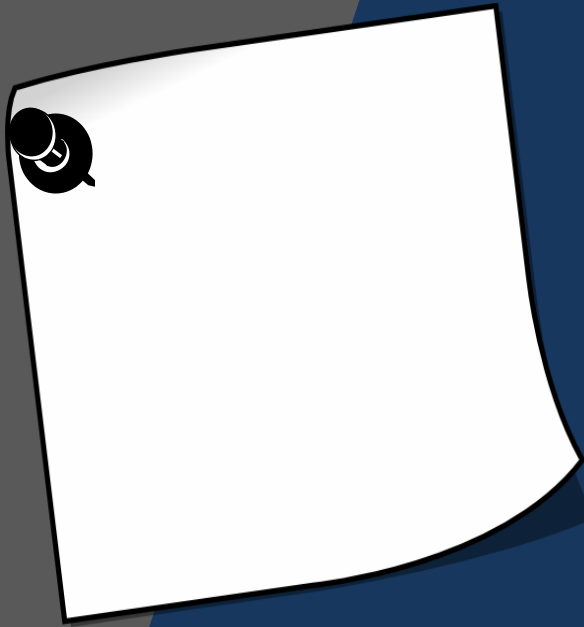
Decision made by:

- Social media community involved and identity
- Social norms of the community

**EDUCATIVE  
ACTIONS**



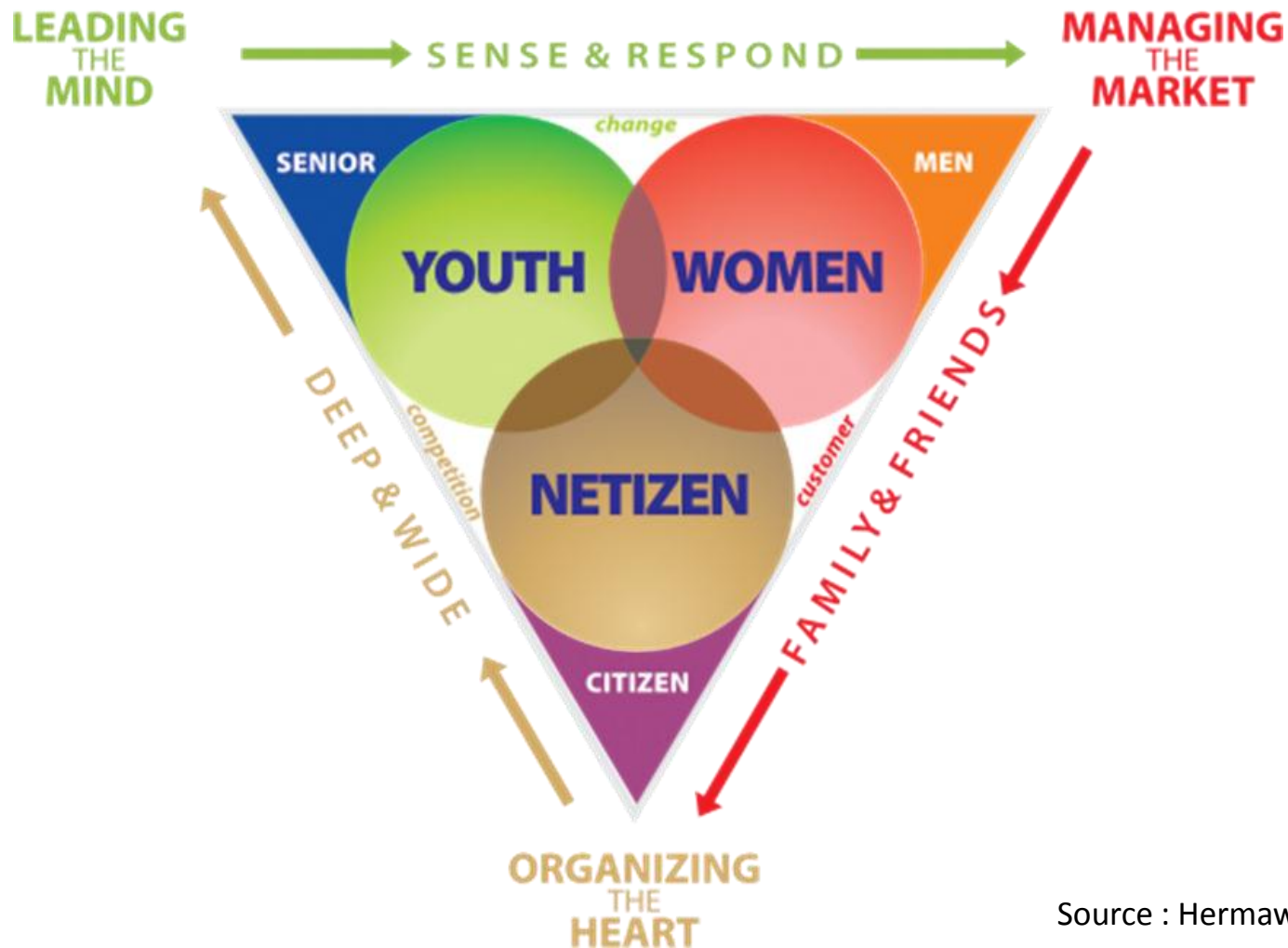
Source : Hermawan Kertajaya



The 3

New Social Engines

# NEW WAVE SUB CULTURE: Youth, Women, and Netizen as New Social Engines



Source : Hermawan Kertajaya

# NEW WAVE SUB CULTURE: Youth, Women, and Netizen as New Social Engines

Like 33k Follow @okezonenews 143k followers

## 2.100 Mahasiswa Deklarasi Antikorupsi

Serini, 03 September 2012 10:11  
wib

**SURABAYA** - Komisi Pemberantasan Korupsi (KPK) terus melakukan pencegahan korupsi ditingkat perguruan tinggi (PT). Setelah Universitas Airlangga (Unair), Institut Teknologi Sepuluh Nopember (ITS) Surabaya, dan Universitas negeri Surabaya (Unesa), KPK menggandeng Universitas 17 Agustus 1945 (Untag) Surabaya dalam mendeklarasikan gerakan antikorupsi.

Deklarasi ini diikuti 2.100 mahasiswa baru (maba). Mereka berikrar tidak akan melakukan korupsi mulai dari mencontek, plagiat, hingga memakan uang negara tanpa hak. Perbuatan tersebut sama dengan kelakuan "maling" yang mencuri hak orang lain.



## Poskota Foto

Serini, 29 Oktober 2012 11:02:45 WIB

## Aksi Mahasiswa Anti Korupsi

Like 0 Tweet 0

PULUHAN Mahasiswa Universitas Indonesia menggelar aksi simpatik memperingati 84 tahun lahirnya Sumpah Pemuda di Bundaran HI, Jakarta, Minggu (28/10/2012). Aksi yang digelar di Bundaran Hotel Indonesia ini bertujuan untuk mengkampanyekan pemuda yang anti korupsi.

Foto-Yogi



Puluhan Mahasiswa Universitas Indonesia menggelar aksi simpatik memperingati 84 tahun lahirnya Sumpah Pemuda di Bundaran HI, Jakarta, Minggu (28/10/2012).



# NEW WAVE SUB CULTURE: Youth, Women, and Netizen as New Social Engines



## Ani Soetjipto : Perempuan Agen Antikorupsi



Perempuan kuat bisa menjadi filter tindakan koruptif di lingkungan keluarga. Dengan kewenangan yang dimiliki sebagai "penguasa rumah" perempuan dapat meneliti dari mana saja sumber keuangan keluarga dan mencegah "uang panas" masuk dapur.

Lebih dari itu, perempuan punya peran lebih besar dalam upaya pemberantasan korupsi. Dengan semakin terbukanya akses bagi perempuan untuk lebih terlibat dalam kerja-kerja di ranah publik, perempuan berkesempatan menjadi agen pengkampanye semangat antikorupsi di komunitasnya. Hal pertama yang harus dilakukan adalah perubahan pola pikir. Perempuan harus paham haknya," ujar dosen Politik dan Kajian Gender Universitas Indonesia, Ani Soetjipto, saat ditemui di kantornya, Kampus UI Salemba, Jakarta, Kamis (21/4/2011).

Berikut petikan wawancara Ani Soetjipto dengan Farodillah Muqoddam;

### Perempuan sebagai filter korupsi di keluarga, cukup efektifkah? Atau perlu tindakan yang lebih progresif?

Dari perspektif perempuan di ranah domestik, peran perempuan sebagai filter itu memang bisa dilakukan. Tapi kalau kita melihat dari perspektif gender dan gerakan antikorupsi, peran perempuan bukan hanya sebatas pencegahan tindakan korupsi di level mikro keluarganya, akan tetapi juga bisa berperan di komunitas dan lingkup kerjanya.



## Gerakan Perempuan Mendorong Terwujudnya Good Governance

Posted by Admin on May 06, 2011 | Berita

## 13 Wanita Cantik Srikandi Anti Korupsi Dukung Banggar

13:19 DELIK BERITA NO COMMENTS



delikberita.com  
Gedung Komisi Pemberantasan Korupsi (KPK) kedatangan tamu para wanita cantik. Memakai kaos ketat berwarna putih dan celana jeans pendek yang juga ketat, 13 wanita ini mengaku

sebagai Srikandi Anti Korupsi. Sebagian mereka memakai kacamata hitam.

Kedatangan para wanita cantik berbaju dan celana senada ini pun menarik perhatian awak media dan pegawai di lingkungan KPK.

# NEW WAVE SUB CULTURE: Youth, Women, and Netizen as New Social Engines



**Aku Anti Korupsi**

@AkuAntiKorupsi\_

Korupsi adalah cara terhina dalam memperkaya diri. Mulailah dari diri kita sendiri untuk membersihkan negeri ini dari korupsi.  
@AkuAntiKorupsi\_



1,009 TWEETS

19,221 FOLLOWING

23,608 FOLLOWERS



**Anti-Corruption Club**

@ClubSPEAK

Suara Pemuda Anti Korupsi = Anti-Corruption Youth Creative Community! map to our basecamp: <http://bit.ly/menjuTII>  
Jakarta, Indonesia · <http://club-speak.tumblr.com/post/2883484473/anti-korupsi-speak>



16,276 TWEETS

195 FOLLOWING

5,108 FOLLOWERS



**Save KPK Save Indonesia**

22,133 likes · 562 talking about this



facebook



Di Balik PK 47  
Misbakhun  
A · Hari senin /tgl 25  
2012.



22,133 2

Photos

Notes 0

Invite Your Friends!

Likes



SENIN, 08 OKTOBER 2012 | 06:16 WIB

**Suara Twitter Suara Rakyat**  
**#save KPK**

+ Besar - Kecil A Normal

**TEMPO.CO** , **Jakarta** - Pemerhati dunia Twitter, Nukman Luthfie menilai, kicauan para tweeps yang menanyakan keberadaan Presiden Susilo Bambang Yudhoyono terkait kisruh antara KPK dan Polri bukanlah upaya untuk menyerang SBY.

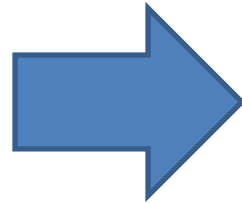
Menurut pria yang sudah 15 tahun bergelut di dunia bisnis digital ini, gerakan dari ranah maya tersebut merupakan bentuk kepedulian masyarakat pada pemberantasan korupsi di negara ini.

"Publik itu mencari-cari presiden karena mereka merasa membutuhkan (campur tangan) presiden," kata Nukman saat dihubungi, Ahad 7 Oktober 2012. Online strategist dari Virtual Consulting ini menyebutkan, wajar dukungan publik pada lembaga yang saat ini dipimpin Abraham samad itu tinggi.

Sebab, KPK dianggap menjadi ujung ombak



# Are Women Really Less Corrupt Than Men?



Less  
Corrupt

The higher representation of women in government has a link to the lower levels of corruption

# Are Women Really Less Corrupt Than Men?

Gender difference in tolerance for corruption

women are  
less likely than  
men to pay  
bribes



women are  
less involved in  
bribery and are  
less likely to  
condone bribe  
taking

*Transparency International's  
Global Corruption Barometer*

*Swamy et al*

# Are Women Really Less Corrupt Than Men?

V. Alatasa, L. Cameron, A. Chaudhury, N. Erkalb and L. Gangadharanb :

*Based on experimental data collected in Australia (Melbourne), India (Delhi), Indonesia (Jakarta) and Singapore, we show that while women in Australia are less tolerant of corruption than men in Australia, there are **no significant gender differences** in attitudes towards corruption in India, Indonesia and Singapore.*

# Are Women Really Less Corrupt Than Men?

Goetz:

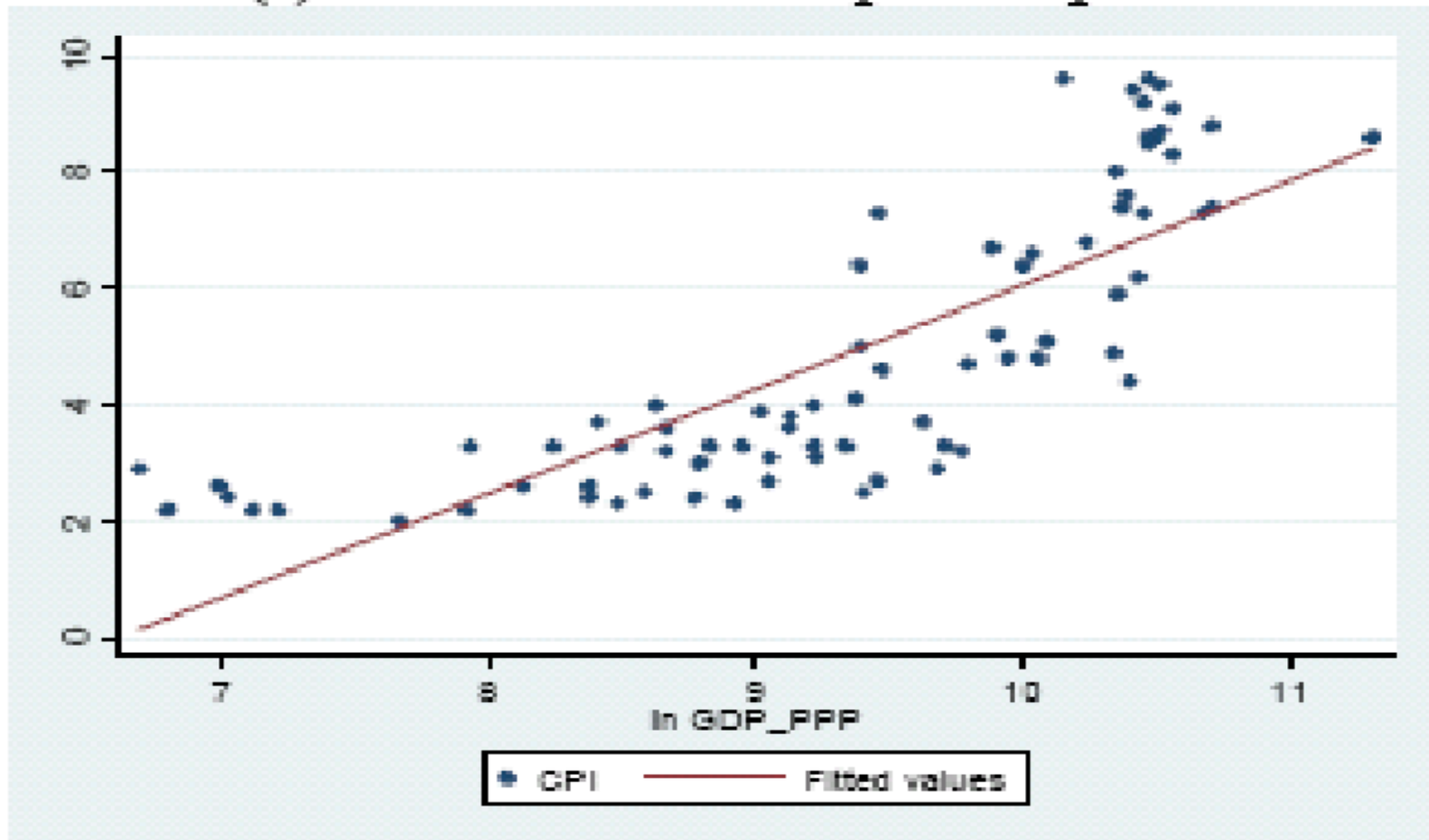
*Gender relations limit women's opportunities for corruption.*

Sung:

*The driver of lower corruption when there's higher representation of women in government is not women's integrity but the **fairer system***

# Fairer System?

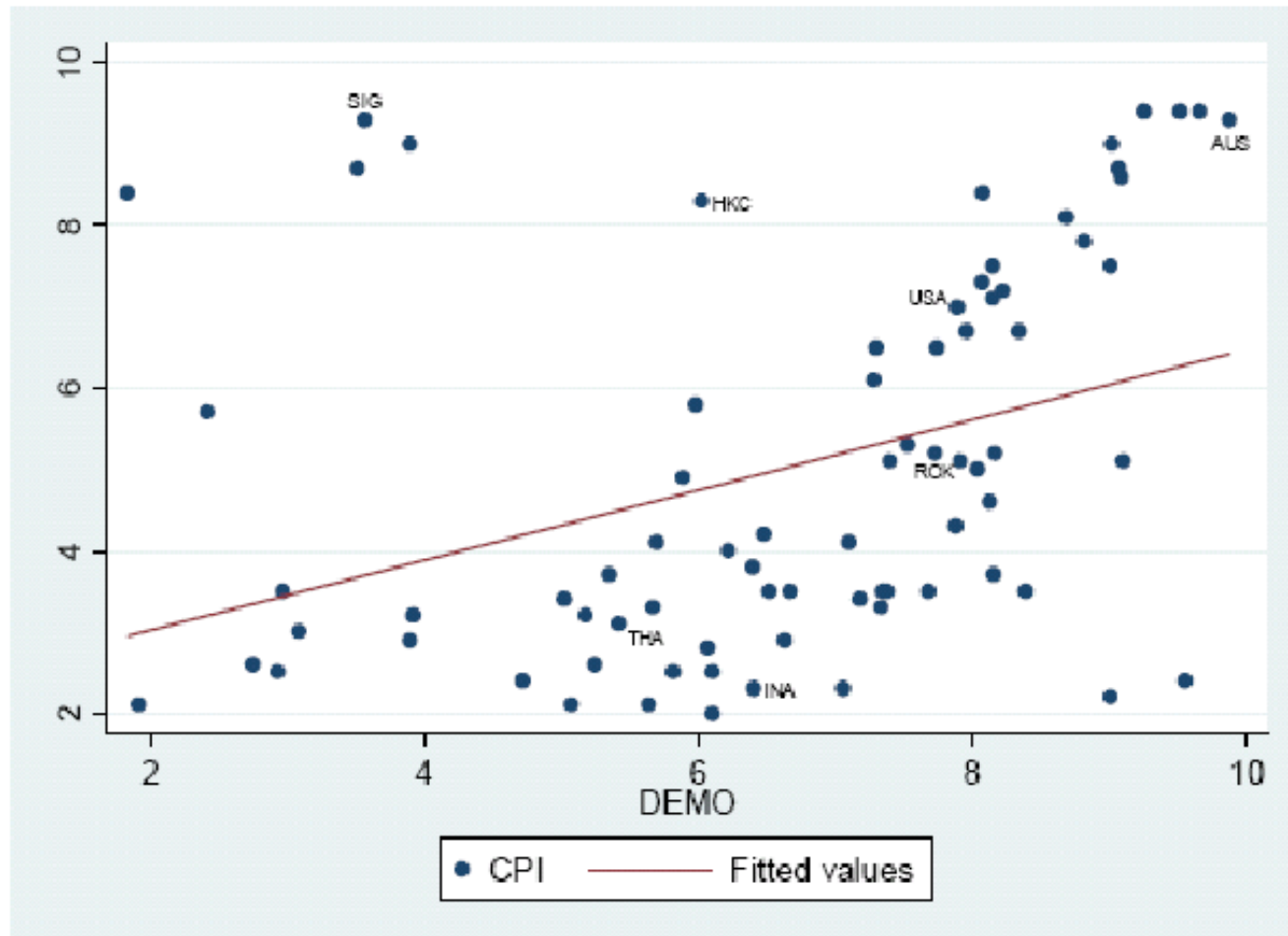
## (i) CPI and GDP per capita



Source: Khoman, 2008 (APEC Study)

# Fairer System?

Figure 2.5: Relationship between Transparency and Democracy



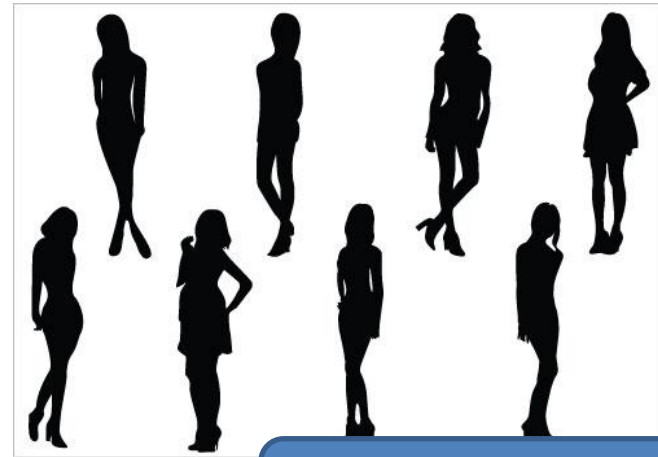
Source: plotted with data from sources indicated in text.

Source: Khoman, 2008 (APEC Study)

# Gendered Differences in Impact of Corruption



**HEALTH  
SERVICES**



**SEXUAL EXTORTION**

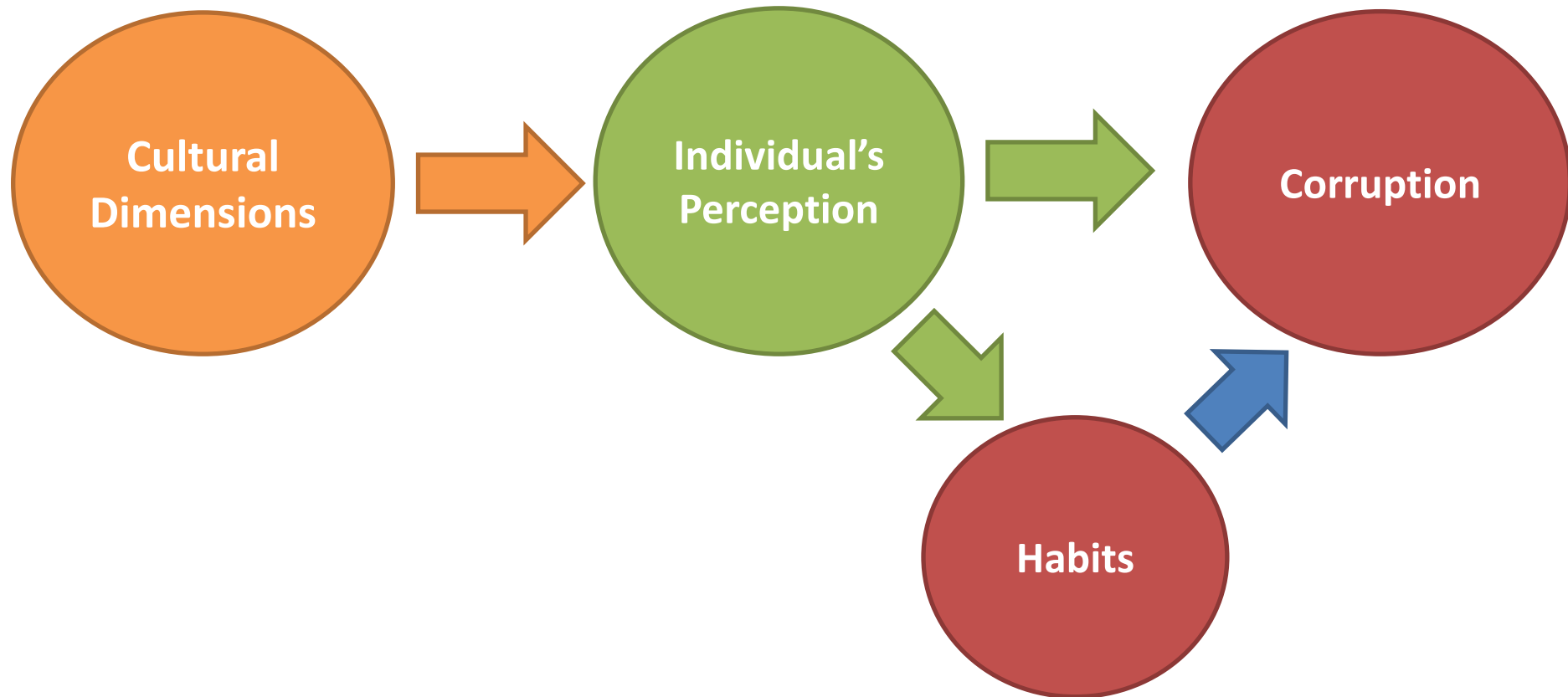


**EDUCATION  
SERVICES**



**Access to Decision Making**

# The Relationship of Culture and Corruption



# Campaign & Public Education Programs

## Public Campaign & Socialization

- Anti-Corruption Gimmicks
- Multimedia Materials
- Organizing Events
- Public Campaign events
- Mobile & Outreach Campaign
- TV and Radio Campaign
- Artist of Integrity



## Anti Corruption Education

- Developing module for Elementary school, Junior High School, University, journalist, private sector, public official, parliament, etc
- Train the Trainers for the University Student
- Conducting Seminars and Workshop

# Youth and Women Involvement



# Anti-Corruption Campaign & Public Education



# Women Fighting Corruption



# Artist of Integrity





**Artist of Integrity**

# Youth Campaign



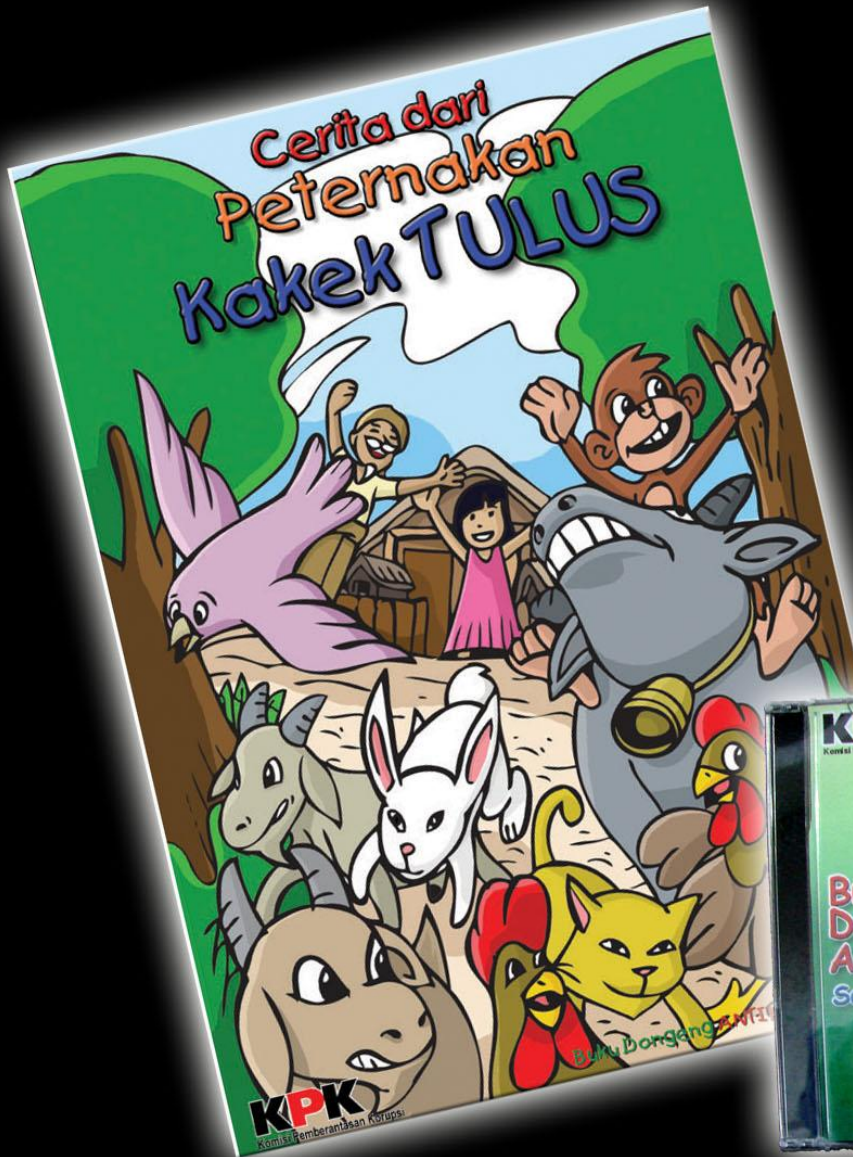
# Remote Outreach Services Vehicle



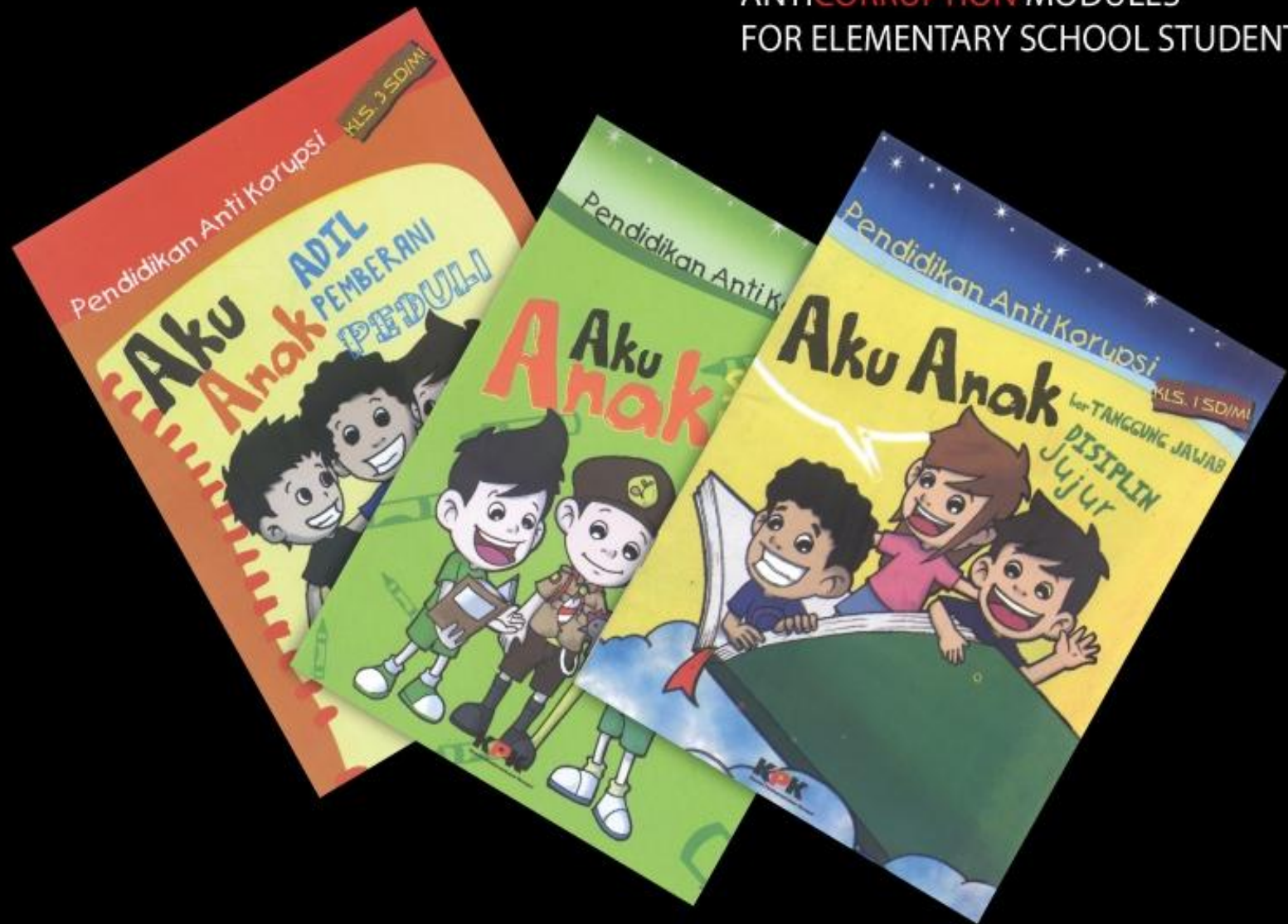
# KPK Anti Corruption Snake & Ladder Game



# KPK Anti Corruption Children Story Books & Presentation CD



ANTICORRUPTION MODULES  
FOR ELEMENTARY SCHOOL STUDENT



# KPK Elementary Education Modules of Anti Corruption



ANTICORRUPTION MODULES  
FOR JUNIOR HIGH SCHOOL STUDENT



# KPK Junior High-School Modules of Anti Corruption



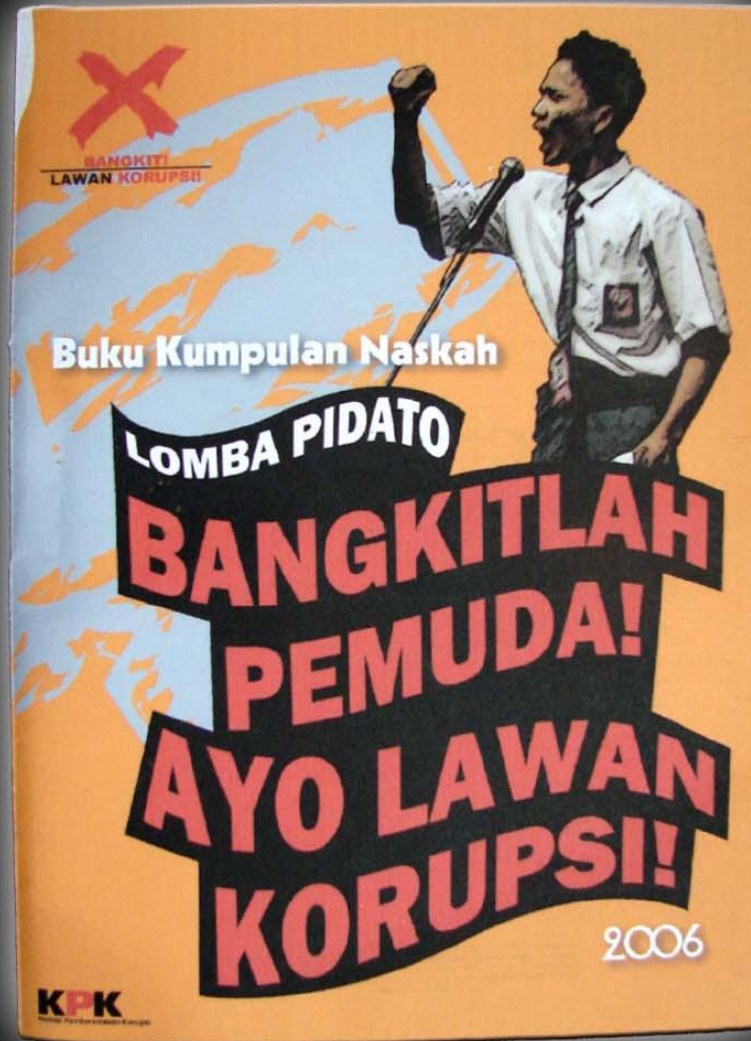
ANTI**CORRUPTION** MODULES  
FOR SENIOR HIGH SCHOOL STUDENT



# KPK High-School Modules of Anti Corruption



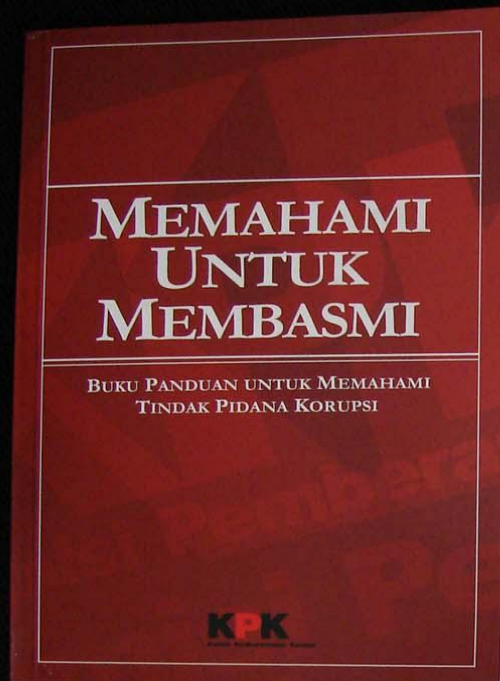
# KPK Anti Corruption Student Speech Contest Compilation



ANTI**CORRUPTION** MODULES  
FOR TEACHER



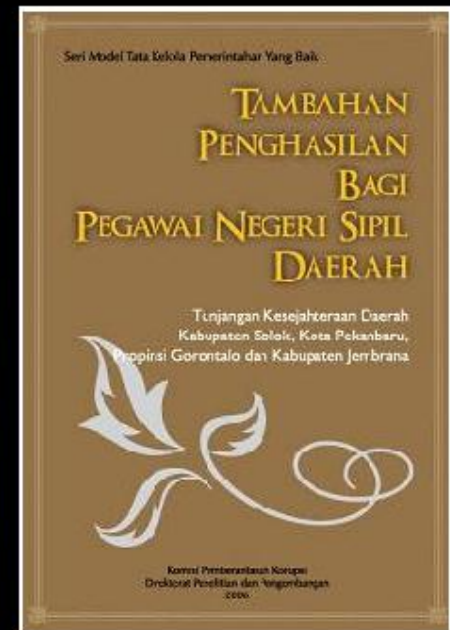
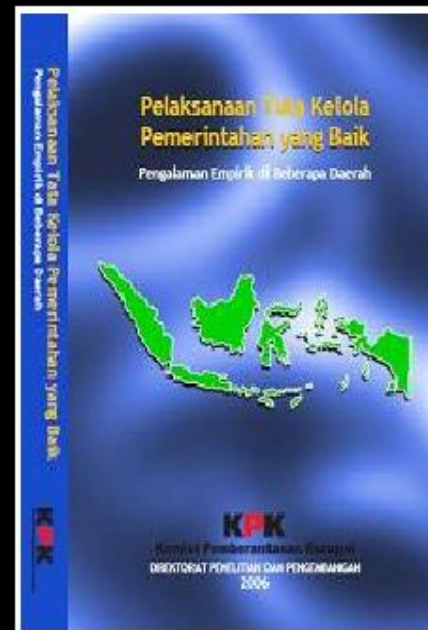
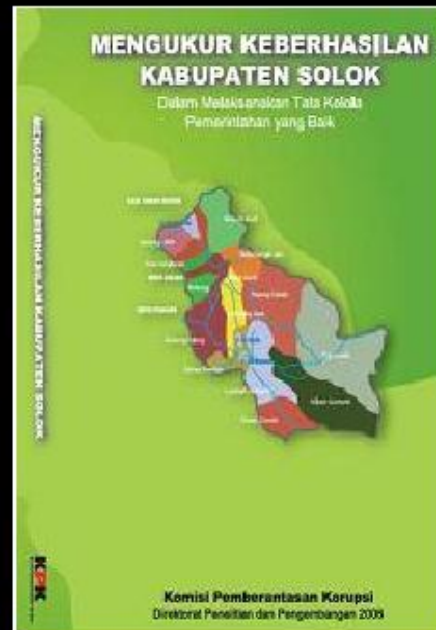
# KPK Anti Corruption Books



# KPK Brochures & Leaflets



# LEARNING MODULES ON PUBLIC SERVICE & GOOD GOVERNANCE PRACTICES IN CENTRAL & LOCAL LEVELS (STOCKTAKING OF BEST PRACTICES)



# KPK Books of Anti Corruption Posters & Cartoon Compilations



# KPK Anti Corruption Reports & Magazine

Anti Corruptions Magazine



Annual Reports 2005 & 2006

# KPK Good Governance Books & DVD



# KPK PSA , TV Drama Series, & Educational Documentary VCD



# KPK Anti Corruption Medium Size Stickers



# KPK Anti Corruption Stickers & Gimmicks



Stickers



Rubber  
Wrist Band



Rounded Pin



X Symbol Pin

# KPK 2006 & 2007 Calendars & Ballpoints



# KPK Anti Corruption Paper & Plastic Bags



# KPK Anti Corruption Paper & Plastic Bags



# Street Campaign



# Governors Declaration on Anti-Corruption



## Other national Events





# International events



# Radio/TV Program



# MALL TO MALL CAMPAIGN



# Conclusion

In order to achieve a sustain anti corruption corruption, we need to:

- 3 comprehensive strategies (strong and effective enforcement, effective prevention and education)
- Changing the culture
- Government System improvement (Bureaucracy reform)
- Promoting women, youth and netizen involvement in anti-corruption movement
- Culture and local wisdom of the power of anti corruption movement strategy

**THANK YOU**

**GRACIAS**  
**ARIGATO**  
**SHUKURIA**  
**JUSPAXAR**  
**DANKSCHEEN**  
**TASHAKKUR ATU**  
**YAQHANYELAY**  
**SUKSAMA**  
**EKHMET**  
**TINGKI**  
**BIYAN**  
**SHUKRIA**  
**GOZAIMASHITA**  
**EFCHARISTO**  
**KOMAPSUNIDA**  
**MAAKE**  
**GRAZIE**  
**MEHRBANI**  
**PALDIES**  
**BOLZIN**  
**MERCI**